

***For Immediate Release***



## Power Management Joins NYSHTA and Sponsors Education Session at March 7th Lodging & Destination Advocacy Conference

February 27th, 2023, Victor, NY - Power Management, a leading energy consulting firm, is excited to announce its new membership with the New York State Hospitality & Tourism Association (NYSHTA). As part of its commitment to supporting the industry, Power Management will also be a sponsor and participant in the upcoming Lodging & Destination Advocacy Conference on March 7th, 2023

"We are thrilled to join NYSHTA and to sponsor an education session at the upcoming Lodging & Destination Advocacy Conference," said Michael Hedges, Vice President of Sales at Power Management. "As an energy consulting firm, we are passionate about helping hotels and tourism organizations improve their energy efficiency and sustainability, and we look forward to meeting and working with other professionals in the industry through our membership with NYSHTA."

The Lodging & Destination Advocacy Conference will take place on March 7th, 2023, at the Renaissance Albany Hotel. Held in partnership with the New York State Destination Marketing Organization (NYSDMO) and the American Hotel & Lodging Association (AHLA), this event is an opportunity for industry professionals to come together and learn from experts in the field, as well as to network with other professionals and state legislators.

As an energy consulting firm that specializes in auditing energy usage and helping businesses discover opportunities for savings, Power Management is uniquely positioned to help hotels and tourism organizations reduce and control their energy costs and improve their sustainability practices. In addition to energy risk management, Power Management offers a wide range of services, including turnkey LED lighting and lighting controls upgrades, strategic EV charger installations, renewable energy development and consulting, community solar subscription management, and more.

For more information about Power Management and its services, visit [www.powermgt.com](http://www.powermgt.com).

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